

AdLovers Club[®] Dubai



MeetUp & Inspiration Party
28th April 2019

Presentation & Sponsorship Proposal



“Inspire & Socialize”



AdLovers Club® MeetUp & Inspiration Party – The Program

As organizers of the **Night of the adEaters 2019** Dubai Edition, we've launched the **AdLovers Club Dubai** which is an Insider Business Club and Community for Communication Professionals/Intellectuals and the MENA Emotional Awards which is the First Public Creative Online Voting and Awards in the region. **We intend to build a vivid all year active Professional Platform, that inspires, connects & generates business for the Members.**

On the 28th April 2019 You are dearly invited to the AdLovers Business Club and Community's MeetUp & Inspiration Party starting at 8:00 PM, where you can meet 450 Communication Professionals and Top Marketing Decision Makers in a relaxed, friendly and entertaining atmosphere.

MeetUp & Inspiration Party - 28th April 2019 - **The Program**

19:30	Door opening, Welcome Drinks, Networking
20:00	MC, General Greetings, Introduction of Panel Participants, Main Sponsor Representative's Speech
20:05	Panel discussion: "Emotional Influence of the Global and Regional Brands - „Brand Loyalty or Price Sensitivity"
20:40	Networking Session, Brand Quiz, Live Creative Contest, Prize Draw, Sponsor Activations
20:50	Screening Program: Preview of the Night of the AdEaters Dubai 2019
21:20	Panel discussion: "Creativity versus Technology - Do You follow the trends or create them?"
21:45	Networking Session, Brand Quiz, Live Creative Contest, Prize Draw, Sponsor Activations
21:55	Screening Program: Selection of the MENA Emotional Awards Entries
22:15	Live DJ Set

The expected number of participants: 450 persons

www.adloversclub.com

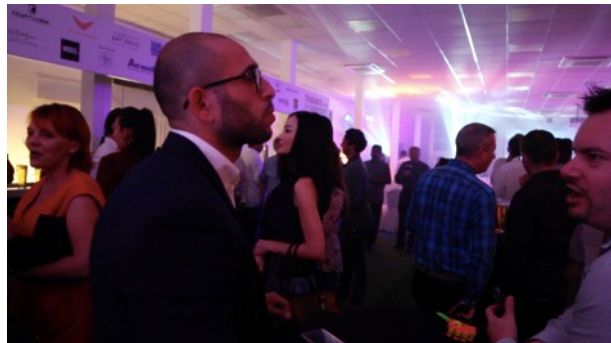


AdLovers Club® MeetUp & Inspiration Party - Invited Target Group





AdLovers Club® MeetUp & Inspiration Party - The Feeling (2018)





AdLovers Club® MeetUp & Inspiration Party – The Planned* Panel

*The final list of Panel Speakers may vary depending on the availability of the invited professionals



Shane Martin
Boomtown



Eric Mirabel
OMD



Noura Badawi
Habtoor Group



Vivek Velani
RedFest DXB



Sofia Sacré
Wavemaker



Sukhpreet Singh
Huawei



Vikrant Shetty
Wavemaker



Rafic Tamba
VIP Films



Nayla Al Khaja



Hani Asfour - DIDI



Dani Richa
Impact BBDO



Lowi Sahi
SAHI Media



Akanksha Goel
Socialize Agency



Alex Montez
EModels



AdLovers Club® MeetUp & Inspiration Party – Last Minute Offer*

*The exposure and activation option list below it's available for each Sponsor (1 sponsor/sector allowed)
After choosing the preferred package (A or B) we can refine the final tailor-made list

Basic (Newsletter + Give Away) Package

A.

- SPONSOR Edition AdLovers Newsletter sent to 15.000 relevant professional Email ID-s
- SPONSOR'S Discount/Gift Vouchers/E-voucher given to the Participants and Newsletter
- SPONSOR'S Product/Service as Prize of the Big Draw
- SPONSOR'S Branding of the Venue

Basic A Package
Discounted Price
8.000 AED + VAT

Full Size (A. Package + Full Branding and Activation below) Package

B.

- SPONSOR'S Booth/Stand (2x2 m. Size) on the Spot with max. 2 Hostess-es
- Welcome/Opening Speech held by SPONSOR'S representative
- SPONSOR'S representative is participating to one of the panels
- SPONSOR'S Image Film on the main screen before the Breaks
- LinkedIn campaign including the SPONSOR'S Message to 10.000 relevant names
- Live Slogan Contest with SPONSOR related message on the Spot
- SPONSOR'S Brand Quiz in before every break for valuable Prizes
- Special Discounts Offered for the Night of the AdEaters ENTRIES

Full Size B Package
Discounted Price
14.000 AED + VAT



AdLovers Club® MeetUp & Inspiration Party – Exposure Options





Thank You for Your attention!

Alex Borsos - Project director
Phone: + 971 505 898 739 / + 971 586 621 094
Mail: sborsos@adeaters.ae
Web: www.adeaters.ae



www.adloversclub.com